





TÜBA International Workshop on "Sustainability and Family Business from the Past to the Present"

November 11, 2025

İstanbul Sabahattin Zaim University ISEFAM Building, Abdullah Tivnikli Conference Hall

09:00 - 09:30	REGISTRATION
	OPENING SPEECHES
	Mehmet Bulut Executive of Sustainable Development and Finance Working Group at TUBA
09:30 – 10:00	Ahmet Cevat Acar Rector of Istanbul Sabahattin Zaim University
	Muzaffer Şeker President of Turkish Academy of Sciences

SUCCESSFUL BUSINESS FAMILY CASES

Session Chair: Prof. Dr. Mehmet Bulut

10:00 - 10:15	Mehmet Büyükekşi Ziylan Group / President
10:15 – 10:30	Ali Ülker Yıldız Holding / Former Chairman
10:30 – 10:45	Mahmut Çelik Sinpaş GYO / Member of the Board
10:45 – 11:00	Bora Çermikli Eksim Holding / Chief Financial Officer
11:00 – 11:15	Yalçın Yılmazkaya Kale Group / Senior Consultant
11:15 – 11:30	Enes Çizmeci Hayat Holding / Vice President Eurosia and America
11:30 – 12:00	Q & A Session
12:00 – 13:00	Lunch Break

SESSION I		
Session Chair: Prof. Dr. Metin Toprak		
13:00 – 13:15	Religious Minorities and Economic Networks: Jains in the Global Diamond Trade Prof. Dr. Toshiaki Tamaki	
13:15 - 13:30	Imperial Borderland and the Empire: Family Business Networks in the Grand Duchy of Finland (1809–1917) Dr. Timo Sarkka	
13:30 – 13:45	Family Business in Central Asia: Governance, Resistance, and Intergenerational Transformation Assoc. Prof. Dr. Azyk Orozonova & Aigerim Akmatova & Aidai Abdykasymova & Aktan Kashymbekov & Atakan Abdykasymov	
13:45 – 14:00	Three Dimensions of Sustainability of the Family Businesses in Türkiye: Managing Conflict between Ownership, Business, and Family Relations <i>Prof. Dr. Nihat Erdoğmuş</i>	

SESSION II		
Session Chair: Prof. Dr. Nihat Erdoğmuş		
14:00 – 14:15	Assessing the Impact of Sustainability on Firm Performance: A Double Machine Learning Analysis of Family Businesses in the Energy Sector Prof. Dr. Nazım Ekren & Asst. Prof. Dr. Mefule Fındıkçı Erdoğan & Dr. Hüseyin Karagöz & Medine Öçalan	
14:15 – 14:30	Long-Term Orientation or Green Signaling? Strategic ESG Integration in Family-Controlled Firms Prof. Dr. Serkan Çankaya & Prof. Dr. Başak Erdem Çankaya & Prof. Dr. Elif Güneren Genç	
14:30 – 14:45	Family Business Dynamics in China and East Turkistan: Tradition, Transformation, and Survival under Divergent Institutional Contexts Assoc. Prof. Dr. Burhan Uluyol	
14:45 – 15:00	Diaspora Philanthropy and Family Legacy: Rebuilding Rural Communities through Family Foundations in Eastern Visayas, Philippines (<i>Online</i>) <i>Assoc. Prof. Dr. Maria M. Ikeda</i>	
15:00 – 15:15	Coffee Break	

SESSION III		
Session Chair: Prof. Dr. Nazım Ekren		
15:15 – 15:30	Generations and Marketing Approaches: A Study on Anatolian Context Assoc. Prof. Dr. Mahmut Sami İşlek & Prof. Dr. Bayram Zafer Erdoğan	
15:30 – 15:45	Family Business, Legal Documents, and Sustainability: Egyptian Households in the Neo-Assyrian Empire (<i>Online</i>) Sota Maruono	
15:45 – 16:00	From Past Imports to Present Responsibility: Media Discourses on Waste Colonialism and Sustainability in Indonesia (Online) Maria Harliyono & Assoc. Prof. Dr. Pavel Slutsky	
16:00 – 16:15	Understanding the Culture of Initial-Pahse Family Enterprises in Indonesia (Online) Muji Astuti Rejosumarto & Prof. Dr. Mehmet Bulut	

SESSION IV		
Session Chair: Prof. Dr. Bayram Zafer Erdoğan		
16:15 – 16:30	Sustainability Through Continuity: Family-Based Cash Waqfs as Early Models of Social Enterprise in the Balkans Assoc. Prof. Dr. Cem Korkut	
16:30 – 16:45	From Heritage to Innovation: Comparative Insights into Family Business Practices in Malaysia, Türkiye, and Brunei (<i>Online</i>) <i>Prof. Dr. Mehmet Bulut & Dr. Nur Shuhada Ishak Yelkenci</i>	
16:45 – 17:00	The Secret to the Longevity of Japanese Family Firms: The Strategic Use of Diverse CEOs (<i>Online</i>) Prof. Dr. Jungwook Shim	
17:00 – 17:15	Dynamics of Family Businesses in the Era of Digital Globalization and Sustainability Transition (<i>Online</i>) Prof.Dr. Tariqullah Khan	
17:15 – 17: 30	Financial Literacy and Family Business Culture as Drivers of Financial Sustainability in Bangladeshi SMEs: A Scoping Review with Empirical Insights (Online) Asst. Prof. Dr. Rashed Jahangir	
17:30 – 17:45	Social Responsibility and Sustainable Development of Family Enterprises (Online) Assoc. Prof. Dr. Rita Kerimbekova & Aiturgan Ryskulova & Aidana Moldokulova	
17:45 – 18:00	Coffee Break	

SESSION V		
Session Chair: Prof. Dr. Ömer Torlak		
18:00 – 18:15	The Role of Religious Identity and Value-Based Leadership in the Sustainability of Family Businesses Dr. Aylin Gözen	
18:15 – 18:30	A Case of Study on the Dilemma of Continuity and Sustainability in Family Businesses: Situation Assessment and Solution Recommendations (<i>Online</i>) Dr. Mustafa Kalafat & Assoc. Prof. Dr. Emine Serap Kurt & Assoc. Prof. Dr. Hakan Cavlak	
18:30 – 18:45	Organizational Sustainability in Family Firms: Identifying Digitalization Resistance Factors Dr. Musab Talha Akpınar & Muhammed Fatih Özer	
18:45 – 19:00	Exploring Cross-National Differences in Sustainable Entrepreneurship Intentions: A Multi-Group Analysis of Youth in Pakistan and Türkiye (Online) Muhammed Hassan Abbas & Prof. Dr. Mehmet Bulut	